

March 14th, 2022

Dear ISAAC Executive Board and Council Members,

“For the world is in a bad state, but everything will become still worse unless each of us does his best” Victor Frankl in his book Man’s Search for Meaning.

Along with the rest of the world, we here at ISAAC International are shocked at the human tragedy unfolding in Ukraine. In particular, we are all deeply concerned about the welfare of every single person who needs or uses AAC as well as their personal / professional support networks who are particularly vulnerable during times of disasters such as this.

As individuals, each of us likely has strong opinions relating to the various political, economic and legal ramifications of the situation in Ukraine, impacting both the Ukrainian and Russian peoples.

I want to remind us all that as an organization, ISAAC needs to maintain our focus on our mission, which is to promote the best possible communication for persons with complex communication needs by supporting our AAC stakeholders as best as we can, and not to involve the organization in geopolitical activities, particularly during times of armed conflict.

To that end, I am boldly asking each member of the ISAAC Executive Board and Council to do our best! The litmus test for our common humanity comes at a time such as this. If you have access to any communication material (e.g., communication boards with open-source symbols that can easily be shared) that is relevant at this time, will you please share that with me so that we can place it on the ISAAC website for easy download.

I would like to also urge us all to make every effort of ensuring that our own communications, both verbal and written, on behalf of ISAAC International, ISAAC Chapters, the Executive Board and Council, are focused on the contribution that ISAAC can and will make to assist all individuals who live and work with AAC, and to avoid statements politicizing this human tragedy.

Regards and thanks,



Juan Bornman
ISAAC International President, 2020-22