



IN A TIME OF SOCIAL DISTANCING, ISAAC SPONSORS, EXHIBITORS AND OTHER KEY STAKEHOLDERS STAND UNITED IN SUPPORT OF AAC

FOR IMMEDIATE RELEASE CONTACT: FRANKLIN SMITH, EXECUTIVE DIRECTOR ISAAC 312 DOLOMITE DRIVE, SUITE 216 TORONTO, ON M3J 2N2 CANADA 905-850-6848 X225 FRANKLIN@ISAAC-ONLINE.ORG WWW.ISAAC-ONLINE.ORG

Toronto, Canada – March 27th, 2020: As was officially announced yesterday, March 26th, 2020, and in response to the global COVID-19 pandemic, the ISAAC Executive Board decided to <u>postpone</u> Conference 2020, until July 31st through August 5th, 2021. The 19th Biennial Conference of ISAAC is still being planned for Cancún, México, and a full postponement Q&A is available online by clicking <u>here</u>.

The COVID-19 pandemic will **not** curtail ISAAC from its mission and from doing all that it can to support the global AAC community during this difficult time. ISAAC is working to provide value-added opportunities for our sponsors and exhibitors as our way of saying thank you for your continued support.

ISAAC cordially invites all Conference 2020 **sponsors and exhibitors** to participate in two separate "Postponement Informational Webinars" being held on Tuesday, April 7th, 2020 (one at 10 am ET and the second at 4 pm ET), to discuss ways that we can support your companies. If you are a current or past ISAAC sponsor or exhibitor, please click <u>here</u> to register.

The first item on the agenda is to offer current Conference 2020 sponsors the opportunity to conduct an educational ("non-salesy") webinar on topics of interest to the global AAC community.

These webinars could include presenting information on technology under development, technological advances that adapt to the user, and other topics of interest to AAC practitioners, people who use AAC (PWUAAC), and their families.

For exhibitors, this represents a tremendous opportunity to become involved in offering online learning to our global stakeholders, and we encourage you to join with us in our efforts.

Now, more than ever, we need to connect with people. Let's take this opportunity to talk to one another about our common goals. Wishing you all good health.





ISAAC is an international membership organization with head offices in Toronto. ISAAC's goal is to create worldwide awareness about how AAC can help individuals without speech. ISAAC accomplishes this by sharing information and promoting innovative approaches to research, technology and literacy through AAC. Activities include hosting the ISAAC biennial conference, sponsoring projects, and offering awards and scholarships. ISAAC is a Non-Governmental Organization in consultative status with the United Nations Economic and Social Council (ECOSOC).