

"Ghost Boy" author Martin Pistorius attracts wide media/social media interest

Released January 30th, 2015

Congratulations to Martin Pistorius, author (with Megan Lloyd Davies) of "<u>Ghost Boy</u>: The Miraculous Escape of a Misdiagnosed Boy Trapped Inside His Own Body." The book, newly released in paperback by publisher Thomas Nelson, is now on the <u>New York Times best seller</u> <u>list</u>. Martin was interviewed yesterday (January 29) by journalist Kate Snow on <u>NBC News</u> in the US, and was featured on NBC's <u>Today Show</u>. Later the same day he hosted a Twitter chat to answer questions from fans on social media. "Ghost Boy" has been featured in a number of media outlets around the world over the past two weeks.

Well known to ISAAC members around the world, Martin was previously affiliated with the <u>Centre for Augmentative and Alternative</u> <u>Communication</u> at the University of Pretoria in South Africa. He now resides in the UK with his wife, Joanna. In addition to being a best-selling author, Martin is a freelance web designer/developer. For more information, please visit <u>his website</u> and follow him on Twitter @MartinPistorius.

Please join us in extending congratulations to Martin on the wide interest and glowing reviews for "Ghost Boy."

Regards and thanks,

Franklin Smith Executive Director

ISAAC | 312 Dolomite Drive | Suite 216 | Toronto | Ontario | M3J 2N2 | Canada | www.isaac-online.org