



Free ISAAC/AAIDD Webinar!

Social Media and People with Disabilities: Building Online Networks to Enhance Community Engagement and Create a Level Playing Field

Co-sponsored by



Please register for one of our upcoming two dates:

Wednesday, October 16, 2013, at 8:00 AM EDT (please confirm start time for your local area)

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OR

Monday, October 21, 2013, at 8:00 PM EDT (please confirm start time for your local area)

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Content

This presentation will give an overview of various social media networks, with a focus on how social media networking can be used as an engagement tool by people with disabilities. The most commonly used social media platforms and the most appropriate sites for users will be identified and discussed. Specifics about what to expect from social media for people who use augmentative and alternative communication (AAC) will be explored, as well as the growing use of social media on mobile devices. Concerns about identity theft and personal information safety/protection will be addressed. Other discussion topics will include details on blogging/storytelling - to blog, or not to blog? - along with some important "do's and don'ts" for social media. A question and answer session will follow the presentation.

Speaker



Lisa Lehmann has been active in both self-advocacy and systemic advocacy in her native Australia for more than 15 years. Born with juvenile arthritis, Lisa became non-verbal at the age of 13 from the result of a stroke. Today she is a self-described social justice change agent, with a focus on ensuring that everyone's "voice" is heard and valued. Lisa is a proficient user of social media and has experienced firsthand how effective it can be in connecting and

engaging, by creating a "level playing field".

Lisa has been delivering keynote presentations at international conferences and running workshops for over a decade. Lisa's opportunity to get involved with ISAAC upon winning the Words+/ISAAC Outstanding Consumer Lecture Award in 2012 has been very welcome. Her lecture, [Intimacy as a Human Need](#), was a highlight of the 15th Biennial Conference of the International Society for Augmentative and Alternative Communication (ISAAC) in Pittsburgh, USA, in July 2012.

Lisa is a mum first and foremost, a freelance consultant, and a student, currently earning her Bachelor of Business, with a focus on marketing, entrepreneurship, and human resource management, at the University of the Sunshine Coast in Queensland, Australia.