

ISAAC CANCÚN SHORT FILM FESTIVAL GUIDELINES

STEP 1: CREATE AND SUBMIT YOUR FILM

- All films must be a maximum of 3 minutes or less in length, including credits
Films must be in MP4 format.
- You must include English captions for all films in all languages, including English (Cam on Wheels can assist).
- Information about how to make your short film is available on the ISAAC website at <https://isaac-online.org/english/conference-cancun/film-festival/>.
- Complete your entry form and submit this to the ISAAC Cancun Short Film Festival Committee by emailing it to filmfestivalcancun@isaac-online.org.
- Upload your film to either Dropbox or Google Drive and, on the entry form, share the link for your video to be retrieved.
- ISAAC will retrieve and copy your short film to a secure network drive.
- Submissions are open to ISAAC members AND non-ISAAC members.

FILM SUBMISSION DEADLINE IS FRIDAY, JUNE 23, 2023 @ 18:00 GMT

STEP 2: JUDGING OF THE FILMS TO FIND THE TOP 10 FILMS

- A panel will judge the films to select the top 10 films.
- The panel will include people who have experience and knowledge related to AAC.
- Films will be judged according to the following criteria:

THEME: Connection and relevance to the ISAAC Conference theme

STORY: Clear message and a unique storyline

CREATIVITY: Original and captivating. Imaginative writing and directing

EMOTIONAL IMPACT: Affects the audience through eliciting an emotional response

STRUCTURE: Tight. Not too long for concept, logical arrangement of images

STEP 3: SELECTION OF THE WINNER OF THE ISAAC CANCUN SHORT FILM FESTIVAL

- The Top 10 films will be screened at the ISAAC Cancun Short Film Festival, which will be held during the Welcome Reception.
- The ISAAC Cancun Film Festival audience will vote to select the winner.
- The winner will be announced at the ISAAC Cancun Conference.
- The winner of the ISAAC Cancun Short Film Festival will receive a one-year pre-paid membership to ISAAC for 2024.
- Finalists will be notified by July 14, 2023.

ISAAC CANCÚN SHORT FILM FESTIVAL GUIDELINES

HOW DO I MAKE MY SHORT FILM?

JOIN US FOR A FILM PRODUCTION WORKSHOP!

Cam on Wheels will be holding a free webinar to learn more about filming, editing, and interviewing with AAC. They can assist with the entire film production process and offer tips and technical support. People of all ages are welcome to submit a film.

April 11th, 2023

4pm CEST (Rotterdam)

10am Eastern Time (USA)

[Register here](#)

Another webinar date will be added to the calendar. Details to follow. If you are unable to attend the webinar, a recording will be available for you to view.

TERMS AND CONDITIONS

- Entrants are solely responsible for ensuring that all necessary intellectual property rights (and other relevant rights) and authorizations have been obtained prior to submitting their entry. ISAAC, the Executive Board, staff and volunteers take no responsibility whatsoever for any failure by an entrant to obtain the necessary authorizations.
- Corporate logos must not be visible on clothing or at film locations.
- All films submitted must have signed consent from all participants.
- Entrants must ask for written permission to use someone else's music in their video. If original music is used, this must be stated in the notes accompanying the film.
- Permission from the intellectual property (IP) holder must be obtained and submitted for all non-original material incorporated into submissions as applicable.
- All films entered in the competition will be held by ISAAC and may be included on the ISAAC website. Films will be uploaded to ISAAC's YouTube channel and available through the ISAAC website, subject to YouTube's intellectual property and licensing requirements.
- Links to the films will be promoted via ISAAC social media.
- ISAAC's decision as to the finalists and winner of this competition are final, not subject to appeal and no correspondence regarding this will be entered following the competition.