

DIRECTORS 2021

Lewis Golinker
Lois Jean Brady
Elizabeth Christensen
Stephanie Meehan
Tami Altschuler



OFFICERS 2021

Yoosun Chung, President
Amy Goldman, President-Elect
Wendy Quach, Past President
Sarah Blackstone, VP Finance
Tracy Rackensberger, VP People
who use AAC and their families
Alison Pentland, Secretary

Hello hello hello USSAAC members,

I cannot believe that it is already the beginning of the holiday season!

I trust that each of you as a proud USSAAC member celebrated the October World AAC Awareness Month in your own special way. USSAAC celebrated the Awareness Month through webinars, SpeakUp Blogs, etc., but the newest accomplishment is that we launched our three-year Amplifying AAC Voices campaign.

Please take some time to read our awesome accomplishments below.

Also, just a quick note about your USSAAC membership:

- You should have received an invoice from ISAAC for your 2022 dues by now - unless you signed up for the two-year membership last year. We are delighted to announce **NO PRICE INCREASE** in 2022!
- If you renew by December 31, you will be entered in a drawing for a free ATIA registration (virtual 2022 or in-person 2023).

Hope everyone has a happy, healthy, safe, and relaxing Thanksgiving break. I am so thankful for the tremendous support from the USSAAC board, our committee members, and ALL of you!

Cheers!

Yoosun Chung, President



Amplifying AAC Voices Campaign

In 2021, USSAAC's Development Committee (Sarah Blackstone [Chair]; Tami Altschuler, Lois Jean Brady, Chris Gibbons, Amy Goldman, Mike Hipple, India Ochs, Pat Politano, Harvey Pressman and Richard Ellenson [*ad hoc*]) embarked on a 3-year campaign. The overall goal is

PAST PRESIDENTS: Sarah Blackstone, David Beukelman, Iris Fishman, Kristen Gray, Chris Klein, Tracy Kovach, Lateef McLeod, Judy Montgomery, India Ochs, Patricia Ourand, Sheela Stuart, Michael B. Williams, David Yoder

DIRECTORS 2021

Lewis Golinker
Lois Jean Brady
Elizabeth Christensen
Stephanie Meehan
Tami Altschuler



OFFICERS 2021

Yoosun Chung, President
Amy Goldman, President-Elect
Wendy Quach, Past President
Sarah Blackstone, VP Finance
Tracy Rackensberger, VP People
who use AAC and their families
Alison Pentland, Secretary

to bring more value to USSAAC members, especially those who use AAC and their families. As President, I'd like to report on our successes to date.

Goals for Year I of USSAAC's Amplifying AAC Voices Campaign included.

I. AAC Speaker Connection

- USSAAC's Board allocated start-up funding to develop a AAC Speaker Connection portal
- Web portal built and integrated with USSAAC's website
- AAC Speaker Connection launched in September.
- Currently 18 speakers from 13 states have joined <https://speaker.ussaac.org/speakers/>

(Note: if you know anyone who needs a guest lecturer on AAC, or an AAC speaker looking for paid opportunities, point them to the portal!)

II. USSAAC's Virtual Silent Auction

- Investigated, set up, managed USSAAC's first Virtual Silent Auction
- Launched Auction during AAC Awareness Month
- Raised "friends" as well as funds - 150 people participated (donors, bidders, supporters).
- Raised more than \$9,300 from auction proceeds.
- Reached out to non-members who participated and invited them to join USSAAC

III. Sponsorships.

Thanks to the following companies/organizations/ non-profits for support for the campaign

- Gold Sponsors: SmartBox; TobiiDynavox,
- Silver Sponsors: Attainment Company; The Bridge School; Prentke Romich/Salttillo
- Thanks to our sponsors, we've raised \$17,260 to support the ongoing campaign

IV. Next Step Planning: Engaging AAC leaders and USSAAC members

- Held a preliminary "think tank" meeting with USSAAC Board and select committee members, to generate ideas for Amplifying AAC Voices.
- Scheduled 2nd "think tank" planning meeting on December 8th @ 7:00 p.m. Eastern, that will include external stakeholders.

PAST PRESIDENTS: Sarah Blackstone, David Beukelman, Iris Fishman, Kristen Gray, Chris Klein, Tracy Kovach, Lateef McLeod, Judy Montgomery, India Ochs, Patricia Ourand, Sheela Stuart, Michael B. Williams, David Yoder