

SOCIAL MEDIA AND PEOPLE WITH DISABILITIES:

Building Online Networks to
Enhance Community Engagement
and Create a Level Playing Field



A brief overview

- We will look at the more common, and most used platforms of social media sites
- How these can be best utilized for communication, and profile building for people who use assistive communication.
- The integration between communication devices and social media accessibility.
- Blogging, the benefits and pitfalls, and building an audience for a blog;
- ... finally personal identity safety, security and having good networks online
- Q&A

Social media ... What is it?

- Forms of electronic communication (as Web sites for social networking and micro-blogging) through which users create online communities to share information, ideas, personal messages, and other content (Merriam-Webster Online Dictionary copyright © 2013 by Merriam-Webster, Incorporated)
- Social media (in my words) is any form of digital technology that allows us to connect locally or globally for a variety of reasons and outcomes
- The first public use of social media, as we know it today, was in 2004 (less than 10 years ago!!!!)
- Previous to the social networking phenomena we had chat rooms and private groups
- This webinar is just ONE form of social networking

MY top 5 social media networking sites

- Facebook

Easy to use, and learn, but not as customizable. If you don't already have a Facebook account, it's time to sign up for one and get connected to your friends and family.

- Twitter

Uploading photos to Twitter is incredibly easy! With instant access to friend updates and news stories, Twitter is one of the top social networking sites. It is however difficult to search for members by name.

- Pinterest

is a pinboard-style photo-sharing website that allows users to create and manage theme-based image collections such as events, interests, and hobbies. Users can browse other pinboards for images, "re-pin" images to their own pinboards, or "like" photos

FREE!

SOCIAL NETWORKS-PRO ICONS

ICONS TO SATISFY YOUR WEB 2.0 MANIA



✓ FULL RESIZABLE - USE ONE OF OUR PRESET SIZES (32 / 44 / 48 / 64 / 88 / 96) OR TAKE ADVANTAGE OF PROGRESSIVE SHARP LAYERS TO FREELY SCALE (UP OR DOWN)



✓ ORGANIZED LAYERS - WELL ORGANIZED LAYERS FOLDERS WITH APPROPRIATE NAMING CONVENTIONS



✓ EXTENSIONS - IT'S NOT JUST PSD YOU CAN USE TO - AVAILABLE PNG IMAGES, IF YOU NEED THEM RIGHT NOW



✓ FREE DOCK BARS - USE THE DOCK BARS ATTACHED ANYWHERE YOU LIKE. THEY ARE ALSO BASED ON SHARP LAYERS WHICH ENABLES YOU TO EASILY EDIT, COLOR AND RESIZE THEM TO FIT WITH YOUR DESIGN



FACEBOOK

TWITTER

LINKEDIN

TUMBLR

DIGG

FRIENDFEED

WORDPRESS

YOUTUBE



STUMBLEUPON

RSS

FLOCKR

DELICIOUS

DRIBBBLE

DRIBBBLE

DRIBBBLE

MYSPACE

YouTube



YELP

LIVE JOURNAL

SKYPE

REDDIT

DEVIANTART

LAST.FM



- YouTube
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- LinkedIn
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are,

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Quirky overview of each...





















AAC and Social Media

- Many devices (generic and specialist) are now incorporating ways of exporting to social media platforms.
- My primary communication device is an iPad, and my application allows me to post comments direct from the app!!
- This feature is also available on the Dynavox range – Maestro does and Kookaburra with the Grid 2 and Tobii

Example of creating a status update with symbols

I love to have my own voice

Action words Having Verbs

 to	 don't	 buy	 get	 give	 grab
 have	 hold	 keep	 pay	 sell	 share
 shop	 steal	 take	 borrow	 use	 voice

More...

Navigation icons: copy, keyboard, home, edit, settings

I love to have my

Action words

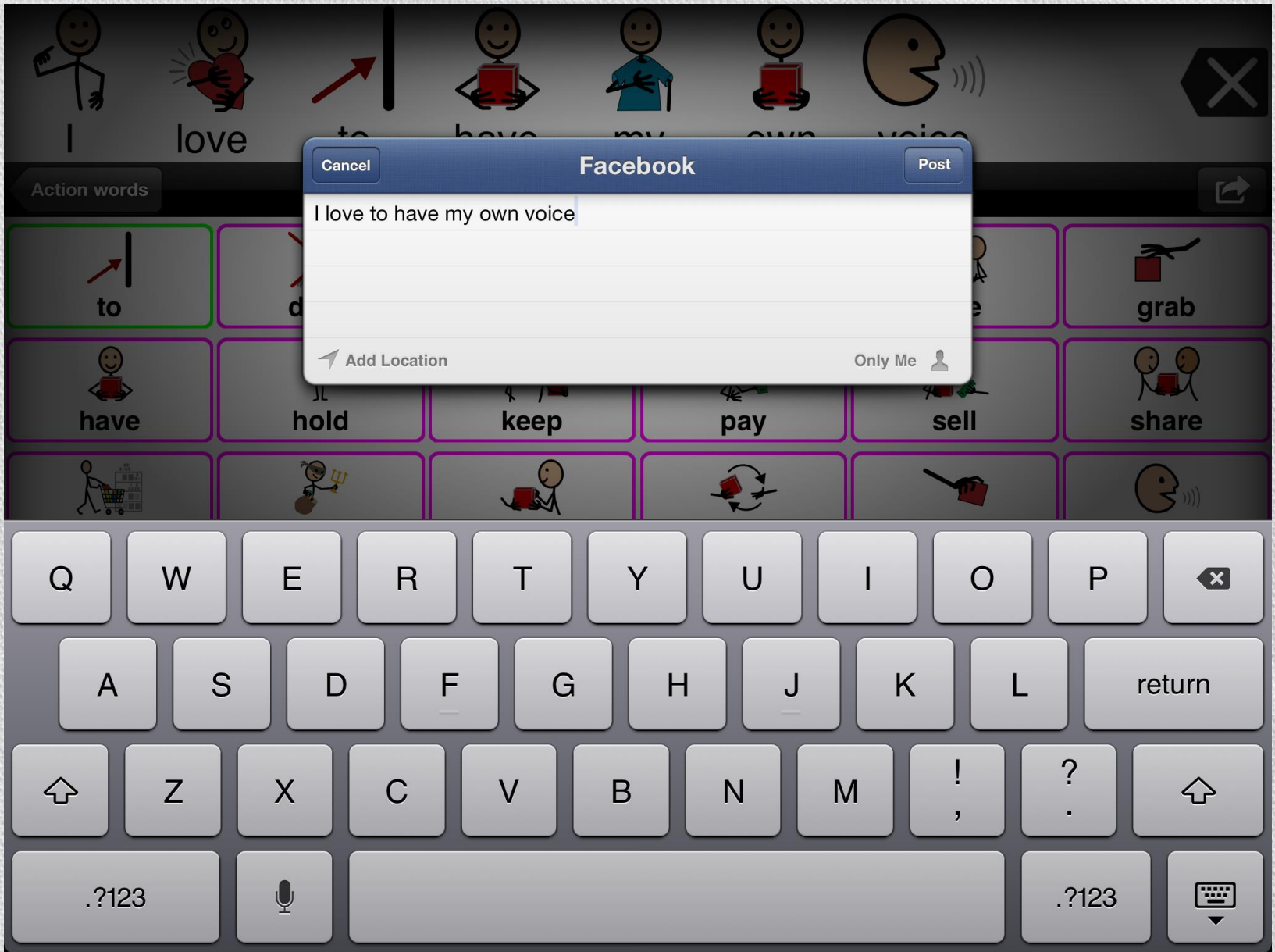
Having

A dark grey semi-transparent menu with a close button (X) in the top right corner. It contains the following items:

- Mail (envelope icon)
- Message (speech bubble icon)
- Twitter (bird icon)
- Facebook (f icon)
- Copy (document with plus icon)
- Add Button (plus icon)

to	don't	buy	grab
have	hold	keep	share
shop	steal	take	pay
		borrow	sell
		use	voice

More...



Lehmann (Lilli)

- Worked at **housing qld** (Client Service Officer)
- Studying BA/BBUS (Psychology & HRM) at **USC**
- Lives in **Buderim, Queensland**
- From **Chinchilla, Queensland**



About



Photos



Friends



Places



Music

Write Post

Share Photo



Lisa Sparkles Lehmann

Just now via iOS

I love to have my own voice

- Like
- Comment
- Share



Lisa Sparkles Lehmann

GROUP CHATS



Nikita, Zoe, Megan, 30...

Cassandra, Faith, Vikki...

Natasha, Jo, Jo-anne,...

FAVORITES



Belinda Sentance



Amanda Hutchinson 2h



Selina Tomasich 2h



Sarah McIntosh 1h



Peter Young



Todd Winther 1h



Sarah Lawson

To blog or not to blog ... That is the question

- Firstly consider
 - What do you want to achieve?
 - Who is your target audience??
 - How do you engage your audience, and retain their interest???
- Repetition builds reputation
 - Be clear and concise
 - Remain true to purpose
 - Be consistent in your ‘speak’

How, Who, What and When to engage..

- **The how** – choosing your platform/s
- **The who** – start small, engage (FIRST) with people you know personally, grow your online network and profiles slowly...
- **The what** – know the security settings, regularly check out your settings, and change passwords – having tech savvy friends/family is a huge bonus
- **The when** – know who you want to see the post, and adjust settings accordingly before posting anything (more relevant to Facebook)

Avoiding the pitfalls

- Digital age post-modernity opens us up to opportunities, but it opens us up to hurt too...
- Safeguards are of utmost importance
- Use myth busting websites such as SNOPEs to identify spam and misinformation
- Have good supports in the form of communication partners to counteract harassment

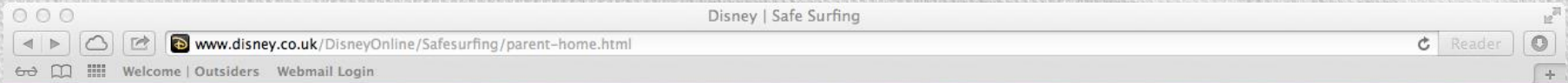
Creating a 'level playing field'

- Personal stories of chatting with friends...
- Personal stories of naturally developing social/personal support
- Personal stories of “I didn’t realize you had a disability”
- Personal stories of online dating...

Personal Safety, and security - options

- We now have to protect our personal identity from fraudsters online, and not just the ones in the real world.
- A recommended mix of minimum 8 characters usually passes the strength test
- Make passwords personal, yet memorable – mixing letters characters and numbers
- Create your own private space –WIKI's!!!

Disney safe surfing



[GAMES](#) [CREATE](#) [WIN](#) [MOVIES](#) [TV](#) [MUSIC](#) [EVENTS](#) [HOLIDAYS](#) [SHOP](#) [DISNEY INFINITY](#) [CHARACTERS](#) [CLUB PENGUIN](#)

Don't be in the Dark - A Parent's Guide to Safe Surfing

helping hand when necessary. As children get older they want greater privacy – but if they are away from you, then drop in from time to time. Chat with them about the sites they have found and ask them to show you any games or videos they have been playing.

Like all good parents we know you may have concerns about the potential risks that your child could face when online. Kids can find inappropriate material, unintentionally download viruses, suffer cyber bullying and need to be aware of the possibility of "stranger danger". So, just how do you begin to protect your child?

Missing Plug-in

[Parent's Home](#)

[Safe Surfing](#)

[Safety Software](#)

[FAQs](#)

[Child's Home](#)

What kids need to know and how to tell them

Begin by talking to your children. Find out which sites they visit and ask what their friends do online. You can also talk about the sites they go to when away from home, perhaps at school, at a friend's or in the public library.

[What else do kids need to know?](#)

What's out there to help you?

The online help can be divided into three main categories:

- Information - hints and tips
- Problems - what to do and where to go
- Additional filtering and blocking software

[Read more about tips and help.](#)

Top 3 FAQs

1. [What if my child comes across inappropriate content?](#)
2. [What is a moderated chat/IM service?](#)
3. [What should I tell my child to do if he/she is cyber bullied?](#)

[View all FAQs](#)

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Other options.. Create a WIKI!!

Collaboration without the learning curve

Individuals and Groups

We're home to millions of wikis use by individuals, groups, teams, and small companies. Get yours now.

Create a Wiki



Companies and Organizations

Private Label gives you the power of unlimited wikis for your organization. Learn more:

K-12

Higher-Education

Business

Nonprofit

What is a "wiki"?

A **wiki** is a space on the Web where you can share work and ideas, pictures and links, videos and media — and anything else you can think of. Wikispaces is special because we give you a visual editor and a bunch of other tools to make sharing all kinds of content as easy for students as it is for their teachers.

How does Wikispaces work?



Just hit the **edit button** to
update any time, from anywhere

Make changes to any page on your wiki from any computer or web-enabled device with the click of a button.



Add videos and widgets to
create rich, appealing pages

Widgets like video, calendars, and visitor counters can make your wiki more attractive, engaging, and useful.



Discussions and contextual comments
support discussion and feedback

Make a discussion forum for the whole wiki, answer questions on a page, or leave comments on any passage of any page.



...and more!

Visual editor
Bulk user creator
Unlimited pages
Single Sign-On



Complete page histories
save every edit and revision

The wiki logs every change, so you can easily compare drafts of a page or revert to an earlier version.



Projects make it easy to
organize group work

Every educational wiki lets you organize members into project-related teams, each with its own pages, files, and permissions.



Adjustable permissions
keep your content safe and secure

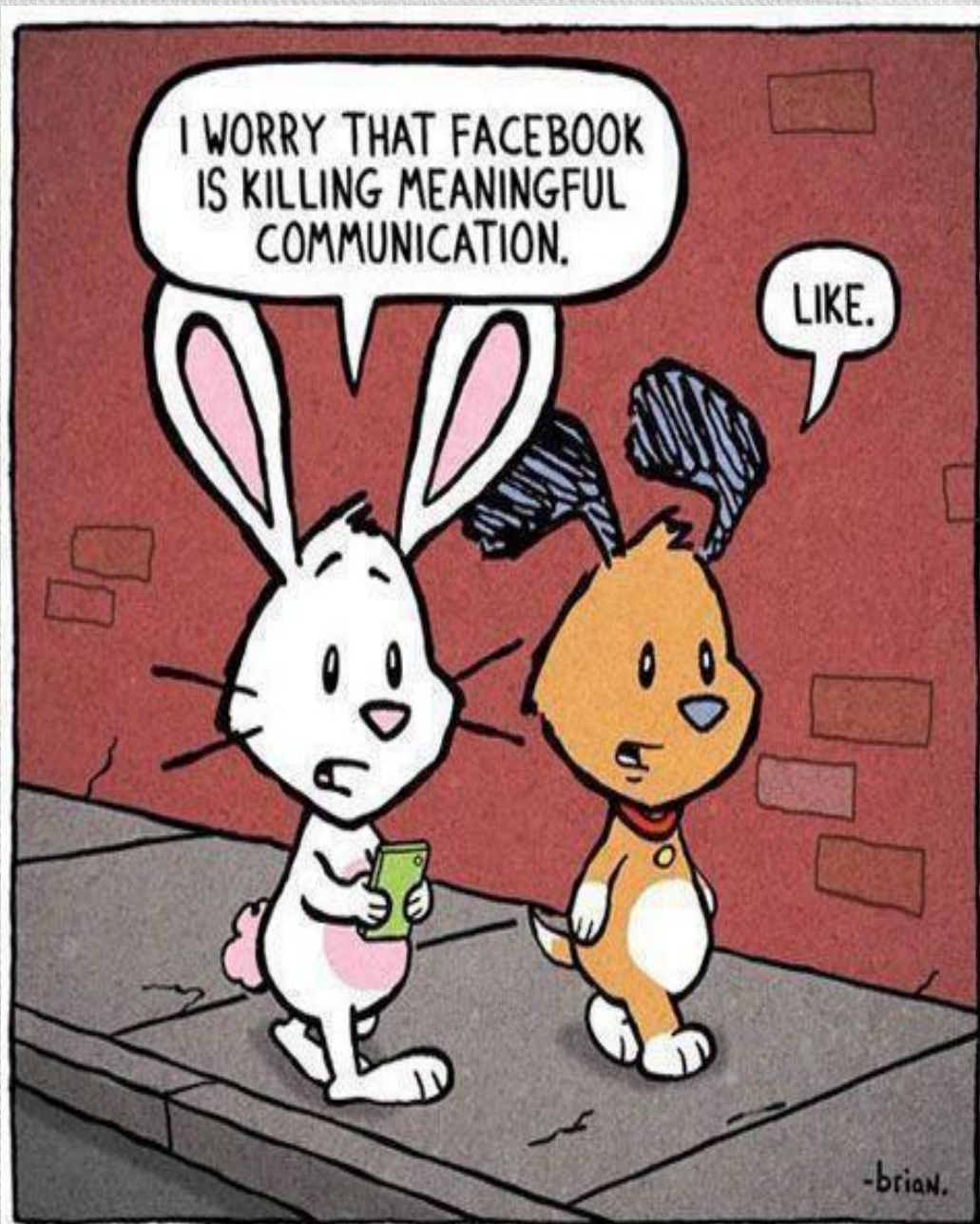
Determine who sees content and how they use it with wiki-, page-, and file-level permissions.

Customizable themes
Email notification
Editable navigation
Page templates

Tags
Full-text search
Custom domains
WebDAV

Tips hints and tricks

- If you do want to share your child's journey online, to keep friends, family and other interested parties informed - I would suggest starting a page
- Do not accept friend requests from people you do not know, and do not have mutual contacts with.
- Be conscious that if it looks and feels bad, then it probably is bad
- Ensure you record passwords in a safe place - preferably 'old school' in a hard copy diary



I WORRY THAT FACEBOOK IS KILLING MEANINGFUL COMMUNICATION.

LIKE.

-brian.

Question & Answer time

- My contact details ~

- <https://www.facebook.com/littlebigwitch>
 - <https://twitter.com/littlebigwitch>
- <http://www.linkedin.com/pub/lisa-lehmann/3a/752/666>
- <http://www.pinterest.com/littlebiwitch/boards/>

- Email ~

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