



SPECIAL SESSION at ISAAC 2018: AAC Lightning Pitch

Wednesday 25th July, 4-5:30pm

Sponsored by Deakin University, Australia

We are providing an opportunity for all researchers, clinicians, family members, and people who use AAC to share their great AAC-related ideas in a special session at the 2018 ISAAC conference. The only catch is – you have just 3 minutes. This session gives you an opportunity to share your research idea or update, clinical breakthrough, or idea for new technology to a large and diverse audience. Please note that the Lightning Pitch session is not open to product pitches from established, commercial device manufacturers.

If you would like to participate your presentation will need to be as follows:

- A single static PowerPoint slide is permitted. The slide is to be presented from the beginning of your speech. In preparing the slide, remember that 'less is more'. It does not have to include text.
- Presentations are limited to 3 minutes maximum and competitors exceeding 3 minutes will be disqualified.
- Presentations are considered to have commenced when a presenter starts their presentation through either movement or speech.
- You may use notes to keep you on track but remember you need to excite and reach your audience.

Presentations will be judged by a panel of three experts, according to the set criteria (please see attached). The author of the winning pitch will receive expenses to the value of \$AU500 to spend on furthering their idea over the next 12 months. There will also be an Audience Power award for the most popular presentation.

All applications must be received by Friday 6th July. If you are interested in participating, please send an email to conference2018@isaac-online.org with your name, country, organisation (if applicable) and the title of your 3 minute presentation. Please put "lightning pitch" in the subject line of your email. If accepted we will contact you with a Dropbox link for your PowerPoint slide. Your slide will need to be submitted by Monday 16th July.

We can only accept the first fifteen unique submissions we receive, so get your thinking caps on quickly! Please note that the Lightning Pitch session will not run with less than five submissions.



Judging Criteria – Lightning Pitches

Content and Innovation

1. Is this an innovative, novel, or creative idea?
2. Did the presentation provide an understanding of the background and to why this is a new idea?
3. Did the presentation clearly describe the significance of the idea?
4. Did the presenter clearly explain how this idea could happen?
5. Did the presentation follow a clear and logical sequence?

Engagement and Communication

6. Did the presentation convey enthusiasm and make the audience want to know more?
7. Did the PowerPoint slide enhance the presentation - was it clear, legible, and concise?
8. Did the presenter capture and maintain the audience's attention?
9. Did the presenter communicate their pitch clearly and confidently?
10. Were the topic, significance, results/impact and outcomes communicated in language appropriate to the AAC audience?