# Talking about Emotions Using Culturally Sensitive AAC

Ji Young Na, M.A., CF-SLP<sup>1</sup>
Sarah Blackstone, Ph.D., CCC-SLP<sup>2</sup>
Krista Wilkinson, Ph.D.<sup>1</sup>

<sup>1</sup> The Pennsylvania State University <sup>2</sup>Augmentative Communication, Inc.

2014 ISAAC conference, Lisbon, Portugal





#### **Outline**

Background

Body of Evidence: Literature Review

 Recommendations: Cultural Considerations for Communication about Emotions using AAC

- Recent Research
  - Early Development of Emotional Competencies (EDEC) tool





#### **Outline**

# Background

– Why culture should be considered in communication about emotions using AAC?

Body of Evidence: Literature Review

Recommendations: Cultural Considerations

Recent Research





# Why Culture Should Be Considered in Communication about Emotions Using AAC?

# Based on the evidence in <u>AAC</u>



- Culturally appropriate graphic symbol selection
  - (e.g., Bornman & Bryen, 2013; Huer, 2000; Llyod et al., 1997)
- Consideration of the level of acculturation in AAC research (e.g., Nigam, 2003; Huer, 2003)

## Based on the evidence in <u>EMOTION</u>



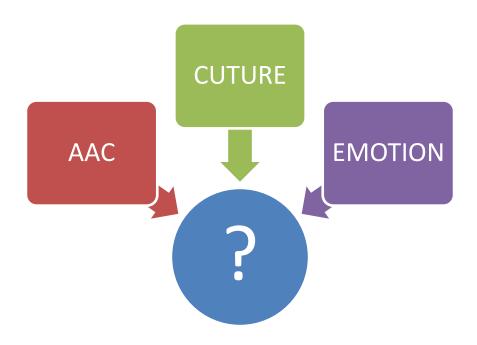


- Many cross-cultural studies on emotion recognition and expression
  - (e.g., Beaupre & Hess, 2005; Koda et al., 2009; Yuki, et al., 2007)





### We need to know more...



 Very limited research on culture issue in communication about emotions using AAC

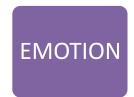




#### **Outline**

Background

- Body of Evidence: Literature Review
  - Cultural impacts on emotional competence



 Recommendations: Cultural Considerations for Communication about Emotions using AAC



Recent Research





## **Cultural Impacts on Emotional Competence**

## Adults

(e.g., Elfenbein & Ambadt, 2002; Imada & Ellsworth, 2011; Yuki, Maddux, & Masuda, 2007)

- Many studies on adults
- Various cultures
- Suggest cultural impacts on emotional recognition and expression

Photograph















## **Cultural Impacts on Emotional Competence (Cont.)**

# Specific to Children

(Camras et al., 1998; Camras et al., 2007; Cole, Bruschi, & Tamang, 2002; Markham & Wang, 1996; Novin, Rieffe, & Mo, 2010; Raval et al., 2010)

- Fewer number of studies
- Suggested cultural impacts
  - More vs less expressive
  - Direct vs Indirect emotion expressions
  - Different modes of emotion expressions
    - Facial expressions, words, gestures, etc.
  - Different appraisal
    - Ways to interpret events & connect them to emotions





#### **Outline**

Background

Body of Evidence: Literature Review

- Recommendations: Cultural Considerations for Communication about Emotions Using AAC
  - Emotion symbols
  - Communication about emotions using AAC
- Recent Research





## **Culturally Sensitive Emotion Symbols**

# Design

- Culturally sensitive emotion symbol design is one of the most effective ways to enhance the quality of emotion language use by CLD AAC users (Huer, 2000)
- Example









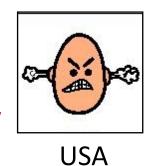


## **Culturally Sensitive Emotion Symbols (Cont.)**

## Selection

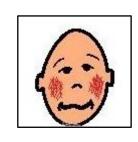
- More vs less expressive
- Aggressiveness & Assertiveness
- Example (Cole et al., 2002)







"Your father spilt tea on your homework"



**Ashamed** 

Nepal (Tamang)



**Angry** 

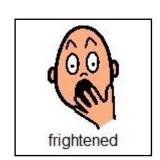


## **Culturally Sensitive Emotion Symbols (Cont.)**

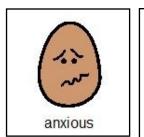
## Expectations

- Emotions that are acceptable to talk about may differ depending on cultural backgrounds
- Emotions that are preferred not to discuss may differ depending on cultural backgrounds
- These expectations should be applied for not only emotion expression, but also recognition
- Examples

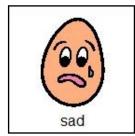


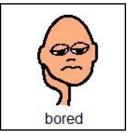


#### **Negative Emotions**













## **Culturally Sensitive Conversation about Emotions**

# 3 Suggested Elements

- Labeling
  - Emotion symbols
- Validation
  - Discussion about the intensity of the emotion
  - Discussion about the reason for the emotion
- Response
  - Discussion about the solution for the emotion

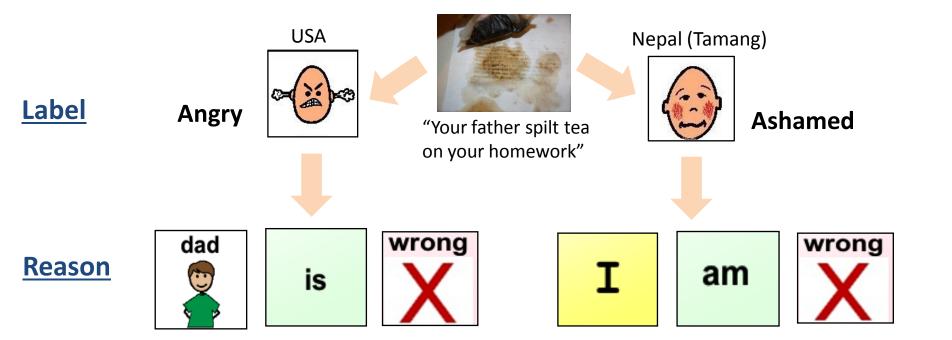




## **Culturally Sensitive Conversation about Emotions (Cont.)**

### Validation

- The intensity of and the reason for the emotion may differ depending on the audience and the situation in diverse cultures
- Example (Cole et al., 2002)

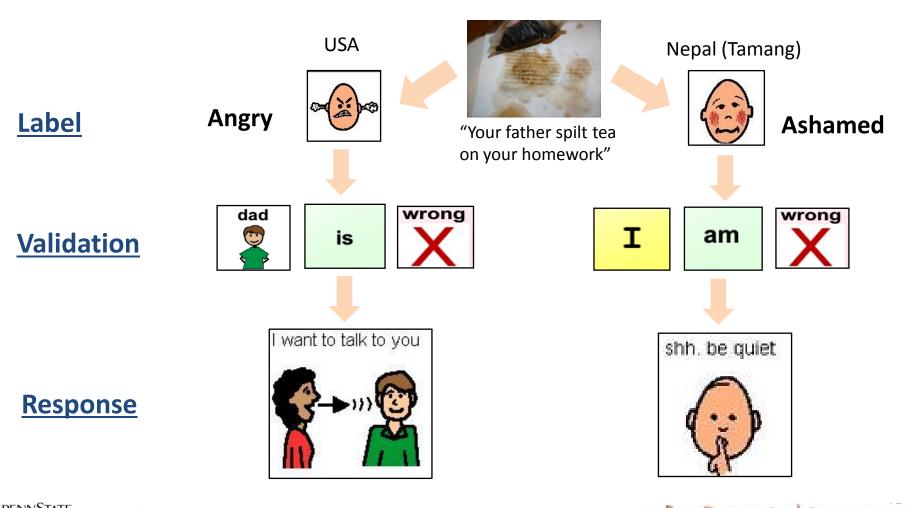






## **Culturally Sensitive Conversation about Emotions (Cont.)**

- Response (Solution for the emotion)
  - Example (Cole et al., 2002)





## **Summary of Recommendations**

## **Cultural Considerations for Communication about Emotions Using AAC**

1.	<b>Emot</b>	ion S	ym	bols
			,	

(1) Design	Design emotion symbols with cultural sensitivity
------------	--

- (2) Selection Select emotion symbols with cultural sensitivity
- (3) Expectations Have culturally appropriate expectations for a child's emotion symbol use

#### 2. Conversation about Emotions Using AAC

- (1) Validation The intensity of and the reason for the emotion may differ depending on the audience and the situation in diverse cultures
- (2) Response Consider that a child may want/need a different solution for the emotion depending on the cultural background





#### "Small c" culture

- Diverse countries in one culture
- Diverse communities in one country
- Diverse individuals in one community
- Keep in mind that one child from a certain culture would have a same/different preference of emotion symbols and phrases with the other child with the identical cultural background









#### **Outline**

Background

Body of Evidence: Literature Review

 Recommendations: Cultural Considerations for Communication about Emotions Using AAC

Recent Research





#### **Recent Research - EDEC tool**

For parents and professionals

# Early Development of Emotional Competencies:

A Tool for Children with Complex Communication Needs (CCN)

Na, Wilkinson, Epstein, Rangel, Townsend, Thistle, Feldman, Blackstone (2014)

Original version (2012) Revised version (2013)

Current version (2014)









FRANK PORTER GRAHAM CHILD DEVELOPMENT INSTITUTE



@2014, Ji Young Na (jzn129@psu.edu)





## Recent Research - EDEC tool (Cont.)

Interview with family and service professionals (24 Qs)

## Descriptive Instrument

- NOT prescriptive purpose
- NOT norm-referenced

## Purposes

- Raise Awareness about the relation of language (including AAC) and emotional competence
- Ensure a child's communication intervention includes language to discuss emotions

#### 2 Field Tests

- Original version (2012) Field test #1
- Revised version (2013) Field test #2
- Current version (2014)

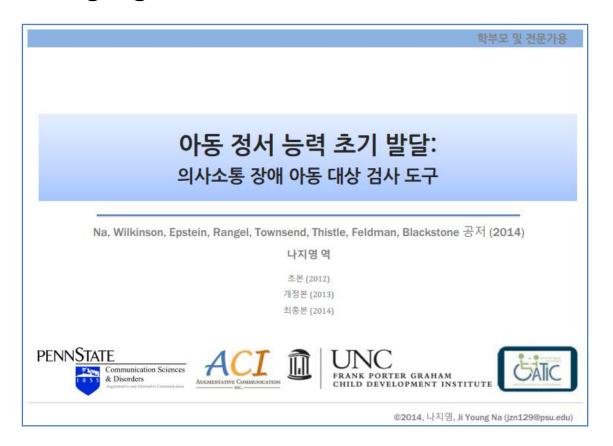




## Recent Research - EDEC tool (Cont.)

## 7 Languages

- To provide culturally appropriate tool
- To increase awareness about culturally sensitive emotion language in AAC



#### **Current**

- Danish
- English
- German
- Korean
- Spanish

#### **Future**

- Dutch
- French





## Recent Research - EDEC tool (Cont.)

## Cross-cultural Study Using the EDEC tool

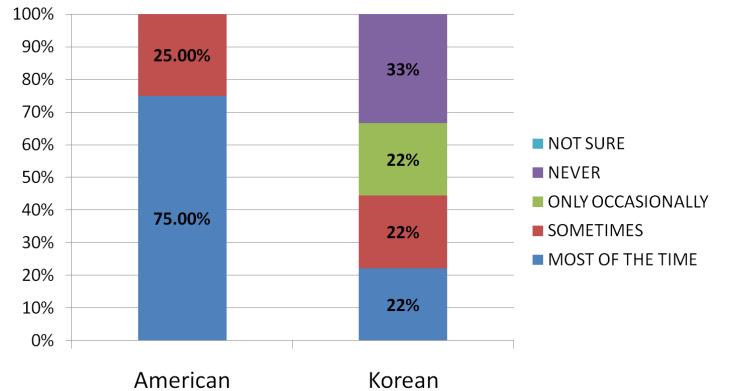
- Study Objectives
  - How does the tool work in general?
  - Does the tool reveal systematic and expected variability (crosscultural difference)?
- Participants
  - Interviewed American (n=10) and Korean (n=10) parents
    - With young children (birth-10 years) who are typically developing
- Initial Results (Ongoing Study)
  - Two of the interview questions
  - But they illustrate potential cultural differences





## **Parents' Prompting of Emotion Labeling**

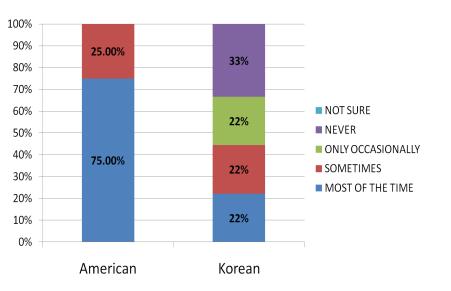
6. Prompting by parent/caregiver for verbal labeling	MOST	SOMETIMES	ONLY	NEVER	NOT SURE	EXAMPLE
	OF THE		OCCASIONALLY			
"Different families/caregivers may vary in how they	TIME					
prompt their children's verbal labeling of emotion.						
How often do you try to get {name} to label his/her						
own emotions using words, signs, or symbols?"		_				
If the caregiver responds "sometimes" or "most of the						
time", ask for an example.						
If the caregiver responds "occasionally" or "never",						
ask: "Ok, thanks. What do you do instead?"						





Korean

## Parents' Prompting of Emotion Labeling (Cont.)



# Reasons from American mothers

(Majority = most of the time)

- "I am trying to let her know that it is okay to talk about feelings."
- "I am doing this because this is the strategy I use for myself."

#### **Reasons from Korean mothers**

(Majority = sometimes or less)

- "She is good at labeling her emotions already"
- "Because he is the oldest one, I often tell him not to express his feelings"





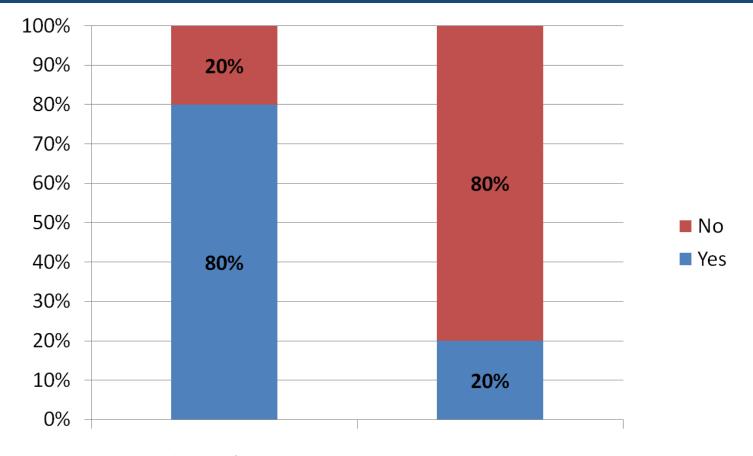
## Parents' Input about Emotions in Book

14. Interacting with media (books, videos, etc.) - input
"When you are reading books or watching TV/movies,
do you talk about the emotions that the characters
are experiencing?"

YES

NO

EXAMPLE



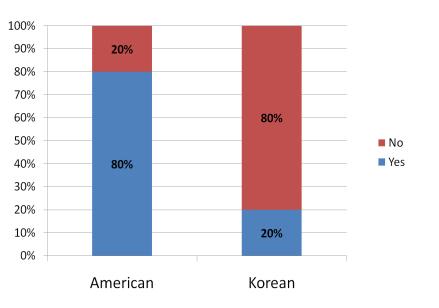


**American** 





### Parents' Input about Emotions in Book (Cont.)



# Reasons why not: American mothers (20%)

 "He is old enough to understand the character's emotion"

# Reasons why not: Korean mothers (80%)

- "He is old enough to understand the emotions by himself"
- "He can read a book by himself"





## **Conclusions / Future Directions**

## Importance

- It is critical that individuals who use AAC have ways to communicate their own and others' feelings using culturally appropriate emotion language (AAC)
- They need culturally sensitive means to communicate about their feelings and emotions, opinions, interests, and beliefs

#### Current Efforts

 We are trying to support families and professionals to have a better awareness about the need

## Future Systematic Research: Needed

- Directly evaluate the appropriateness of various types of symbols & AAC practices
- Determine whether these speculations are correct





## **Acknowledgements**

Gabriela Rangel<sup>3</sup>, Dale Epstein<sup>4</sup>, Jen Thistle<sup>1</sup>, Emily Townsend<sup>1</sup>, Emily Hobbs<sup>1</sup>, Ashleigh Marella<sup>1</sup>, Lauren Wasmuth<sup>1</sup>, Emily Racoosin<sup>1</sup>, Veronica Min<sup>1</sup>, Najeong Kim<sup>1</sup>, Sei Yoon Kim<sup>1</sup>, Meredith Karny<sup>1</sup>, & Jacob Feldman<sup>1</sup>

<sup>1</sup> The Pennsylvania State University
 <sup>2</sup>Augmentative Communication, Inc
 <sup>3</sup>Centro de Apoyo Tecnológico para la Comunicación y el Aprendizaje
 <sup>4</sup> University of North Carolina – Chapel Hill

Parts of this work were supported by H325D110008 from the U.S. Department of Education and The Hintz Family Endowment in Children's Communicative Competence. Thanks also to Cynthia Stifter, Pamela Cole, Bonnie Brinton, and Martin Fujiki for their comments





#### References

- Beaupré, M. G., & Hess, U. (2005). Cross-Cultural Emotion Recognition among Canadian Ethnic Groups. *Journal of Cross-Cultural Psychology*, 36(3), 355–370.
- Blake Huer, M. (2000). Examining perceptions of graphic symbols across cultures: Preliminary study of the impact of culture/ethnicity. *Augmentative and Alternative Communication*, 16(3), 180–185.
- Camras, L. A., Oster, H., Campos, J., Campos, R., Ujiie, T., Miyake, K., ... Meng, Z. (1998). Production of emotional facial expressions in European American, Japanese, and Chinese infants. *Developmental Psychology*, 34(4), 616.
- Camras, L. A., Oster, H., Ujiie, T., Campos, J. J., Bakeman, R., & Meng, Z. (2007). Do infants show distinct negative facial expressions for fear and anger? Emotional expression in 11-month-old European American, Chinese, and Japanese infants. Infancy, 11(2), 131–155.
- Cole, P. M., Bruschi, C. J., & Tamang, B. L. (2002). Cultural differences in children's emotional reactions to difficult situations. *Child Development*, 73(3), 983–996.
- Ekman, P., Friesen, W. V., O'Sullivan, M., Chan, A., Diacoyanni-Tarlatzis, I., Heider, K., ... Ricci-Bitti, P. E. (1987). Universals and cultural differences in the judgments of facial expressions of emotion. *Journal of Personality and Social Psychology*, 53(4), 712.
- Elfenbein, H. A., & Ambady, N. (2002). On the universality and cultural specificity of emotion recognition: a meta-analysis. *Psychological Bulletin*, *128*(2), 203.
- Imada, T., & Ellsworth, P. C. (2011). Proud Americans and lucky Japanese: cultural differences in appraisal and corresponding emotion. *Emotion*, 11(2), 329.
- Koda, T., Ishida, T., Rehm, M., & André, E. (2009). Avatar culture: cross-cultural evaluations of avatar facial expressions. *Al & Society*, 24(3), 237–250.
- Markham, R., & Wang, L. (1996). Recognition of emotion by Chinese and Australian children. *Journal of Cross-Cultural Psychology*, *27*(5), 616–643.
- Novin, S., Rieffe, C., & Mo, T. J. (2010). The role of situational goals and audience on self-reported emotion experience and expression: Dutch and South Korean children compared. *Infant and Child Development*, 19(4), 406–421.
- Raval, V. V., Martini, T. S., & Raval, P. H. (2010). Methods of, and reasons for, emotional expression and control in children with internalizing, externalizing, and somatic problems in urban India. *Social Development*, 19(1), 93–112.
- Yuki, M., Maddux, W. W., & Masuda, T. (2007). Are the windows to the soul the same in the East and West? Cultural differences in using the eyes and mouth as cues to recognize emotions in Japan and the United States. *Journal of Experimental Social Psychology*, 43(2), 303–311.





# **Discussion**



